



FITFEST 2015 - FAQs

What is FitFest?

FitFest is the ultimate fitness marathon. We're talking six hours of cycling, yoga, basketball, treadmill workouts and more, all in the name of saving women's lives from breast and ovarian cancer. Goals are set and smashed with more energy and passion than you will see anywhere else.

When is FitFest?

FitFest Chicago will take place on Sunday, September 20, 2015. FitFest Cleveland will be on October 11, 2015.

Where is FitFest?

FitFest Chicago will take place at Fitness Formula Clubs (FFC) Union Station and FitFest Cleveland at the Mandel JCC.

Who can attend?

Men and women over the age of 18 are welcome to attend.

How much do I need to fundraise?

Each individual registered must raise a minimum of \$500 (Chicago) or \$300 (Cleveland) to attend the event. These funds will fuel Bright Pink's life-saving mission to save women's lives from breast and ovarian cancer.

Do I have to be in really good shape to attend FitFest?

No. We understand that people of all fitness levels will be attending and, as such, will be offering classes for people of all levels. Additionally, there will be plenty of fabulous beauty and wellness activities if you need a break! FitFest is a great opportunity to challenge yourself and try new things. In preparation, we will be sending out workout tips from our incredible instructors in the months leading up to the event.

Can I sign up with my friends?

Absolutely! We encourage participants to create and join teams to fundraise together.

How do you sponsor the event?

If you are interested in sponsoring FitFest, please contact our Associate Events Manager, Brynn Draguesku, at Brynn@BrightPink.org

I am a media entity, how do I cover the event?

For all media inquiries, please contact our Chief of Staff, Carli Feinstein, at Carli@BrightPink.org.

Can I volunteer at FitFest?

If you are interested in getting more involved, please contact our Community Engagement Coordinator, Eden Faye, at Eden@BrightPink.org. Be sure to include which city you are interested in being part of.

Can I plan my own FitFest?

If you are interested in hosting FitFest in your city, please contact our Associate Events Manager, Brynn Draguesku at Brynn@BrightPink.org.

Where do the funds raised at FitFest go?

All funds raised fuel Bright Pink's life-saving education and support programs, which are offered free of charge throughout the United States. A detailed reporting of finances is published in our Annual Report at BrightPink.org/financials.